



# PRESS RELEASE

## UTILE announces its 2nd Business and Innovation Workshop and Brokerage Event on 10-11 October 2018

UTILE project will gather in Bologna promising health and life science projects funded under FP7 and Horizon 2020 to valorise their research results.

**BRUSSELS, October 3, 2018** – UTILE Project, funded by the European Commission under the H2020 Funding Programme, has the pleasure to announce the **2nd** <u>Business and Innovation Training</u> <u>Workshop</u> and the <u>UTILE Brokerage Event</u> on **October 10<sup>th</sup> and 11<sup>th</sup> 2018** in **Bologna**, Italy, in the framework of the most important international event dedicated to the Life Science sector, the <u>Meet in</u> <u>Italy for Life Sciences 2018</u>. The workshop will gather up to 15 promising health and life science projects funded under FP7 and Horizon 2020 to offer them valorisation support for their research results. The workshop, led by acknowledged experts, will focus on IP management, access to finance and commercialization routes.

### Improve the exploitation potential of research results for ended health-related EC-funded projects

UTILE project aims at carrying forward FP7 Health and Horizon2020 SC1 project results by set of online and offline tools such as trainings, workshops and brokerage events. The **2<sup>nd</sup> Business and innovation Workshop** will take place on the 10<sup>th</sup> October (11-16h) and will focus on three domains: IPR, access to finance and commercialisation routes. Afterwards, pitching training is planned to help participating projects improve their pitching skills to investors during the dry pitch session from 16 to 18h.

FP7 and Horizon 2020 Health and Life Science projects looking for investments and/or partnerships, as well as projects having or that will soon have potential for commercialization of results, are invited to register for the



1st Business and Innovation Workshop in Sofia (June 2018)

**UTILE Brokerage Event**, which will take place on **October 11**<sup>th</sup> from 14 to 18h, where projects will pitch in front of international investors and industry representatives, as well as discuss investment or partnering opportunities.

All events mentioned above will take place in: Opificio Golinelli – Via Paolo Nanni Costa 14, Bologna.

The 1<sup>st</sup> Business and Innovation Workshop was held in Sofia on the 15<sup>th</sup> June 2018 with great success. The workshop gathered 13 participants, representing 9 FP7 projects and 4 start-ups from health and life science, who rated the workshop as relevant to their expectations and declared their willingness to participate in future initiatives organized by the UTILE project.







#### UTILE project – the marketplace for the health sector

UTILE is developing an online tool to valorise FP7 Health and Horizon2020 SC1 project results. The online community will be the place where Innovation Providers (such as research centres, universities and research groups) and Innovation Developers (such as big pharmaceutical and biotech companies) can meet each other and increase their innovation potential. The Marketplace provides services and tool boxes to improve the valorisation potential of health research projects and offer matchmaking opportunities with the industry and investors who are therefore able to find promising research ideas, ready to commercialize.



#### **UTILE PARTNERS**

#### Contacts

Workshop Organisation: Monica Toboiu (Europe Unlimited): <u>monica@techtour.com</u>

Dissemination Contact: Marina Dora Tavano (CiaoTech Srl): md.tavano@ciaotech.com

Coordinator: Cecile ten Kate (PNO Consultants):

